

HOGAR de Dallas

Quarterly General Meeting Saturday, June 14, 2025 1:30 to 3:30 pm

J. Erik Jonsson Central Library Auditorium, 1st Floor 1515 Young St Dallas, Texas 75201



GUEST SPEAKER Roberto Zuniga, AICP



¡Viva Monterrey! Your Next Great Escape

This presentation provides a thorough introduction to Monterrey, a city in the northeastern part of Nuevo León, Mexico. It outlines the city's history from its establishment in the late 16th century to its present-day position as one of the most vibrant industrial and economic hubs in Latin America. We will look into important historical events, how Monterrey's city layout has changed over time, and the social and economic factors that influenced its development. We will particularly focus on the city's industrial growth, the development of its infrastructure, and how education, innovation, and entrepreneurship have contributed to its progress.

Roberto, an American citizen born and raised in Mexico, dedicated 14 years to managing an independent practice in Monterrey, catering to clients in the healthcare, pharmaceutical, office and food industries. From 1993 to 2003, he also served as an adjunct faculty member at his alma mater, Tecnológico de Monterrey (Monterrey TEC), teaching Architectural Design. In 2004, Roberto moved to the Dallas–Fort Worth area, where he has resided ever since. He is currently employed at Stantec, concentrating on planning and design within the K–12 education sector.

Celebrate with us! Free Parking!

- J. Erik Jonsson Central Library | Auditorium, 1st Floor 1515 Young St | Dallas, Texas 75201
 - Election and Installation of 2025-27 HOGAR Officers
 - Winners of 2025 HOGAR/Legacy Scholarships
- Registration for the 2025 Hispanic Genealogy Conference hosted by Tejano Genealogy Society of Austin